

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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5619	AGENCY (OR SERVICE) ACTING AS AGENT FOR		347769	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	ADVERTISING & MKTG SOLUTIONS			JACK WAGNER FOR MAYOR		
AND	4201 N Ocean Blvd Apt 902			1333 Banksville Rd		
ADDRESS	Boca Raton FL 33431-5308			Pittsburgh PA 15216-3377		
	USA			USA		
CONTACT				PRODUCT FRIENDS OF JACK WAGNER		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 04/29/13 AND ENDING 05/05/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
ALL RATES ARE NON PRE EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY FRIENDS OF JACK WAGNER. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	M-Th	2	04:00A	04:30A	30S	04/29/13-05/02/13	CBS MORNING NEWS	2	60.00	120.00
2	M-Th	2	04:30A	05:00A	30S	04/29/13-05/02/13	THIS MORNING 430-5AM	2	60.00	120.00
3	M-F	2	05:58A	07:00A	30S	04/29/13-05/03/13	THIS MORNING 6-7AM	2	450.00	900.00
4	M-F	2	07:00A	09:00A	30S	04/29/13-05/03/13	THE EARLY SHOW	2	225.00	450.00
5	11111..	5	09:00A	09:58A	30S	04/29/13-05/03/13	THIS MORNING 9-10AM	5	180.00	900.00
6	M-F	2	04:00P	05:00P	30S	04/29/13-05/03/13	4PM EARLY NEWS	2	540.00	1080.00
7	M-F	2	05:00P	06:00P	30S	04/29/13-05/03/13	5PM EARLY NEWS M-F	2	700.00	1400.00
8	M-F	2	05:58P	07:00P	30S	04/29/13-05/03/13	M-F ERLY NEWS	2	800.00	1600.00
9	Sa	1	06:00P	06:30P	30S	05/04/13-05/04/13		1	405.00	405.00
10	Sa	1	07:00P	07:30P	30S	05/04/13-05/04/13	SAT 7PM NEWS	1	405.00	405.00
11	T	1	10:00P	11:00P	30S	04/30/13-04/30/13	GOLDEN BOY	1	2025.00	2025.00
12	W	1	07:58P	08:57P	30S	05/01/13-05/01/13	SURVIVOR: CARAMOAN	1	2700.00	2700.00
13	Th	1	07:58P	08:57P	30S	05/02/13-05/02/13	THE BIG BANG THEORY/TWO AND	1	3780.00	3780.00
14	Th	1	09:00P	10:00P	30S	05/02/13-05/02/13	PERSON OF INTEREST	1	2850.00	2850.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

CONTRACT NO. REV.

1201-59834-1

DATE PRINTED

04/26/13

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5619	AGENCY (OR SERVICE) ACTING AS AGENT FOR 347769			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	ADVERTISING & MKTG SOLUTIONS			JACK WAGNER FOR MAYOR			
AND	4201 N Ocean Blvd Apt 902			1333 Banksville Rd			
ADDRESS	Boca Raton	FL	33431-5308	Pittsburgh	PA	15216-3377	
	USA			USA			
CONTACT				PRODUCT FRIENDS OF JACK WAGNER			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE	1310		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 04/29/13 AND ENDING 05/05/13 NO. WEEKS: 1							

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15 FINALE	Su	1	08:00P	10:00P	30S	05/05/13-05/05/13	THE AMAZING RACE FINALE	1	2250.00	2250.00
16 FINALE	Su	1	10:00P	11:00P	30S	05/05/13-05/05/13	THE MENTALIST	1	1800.00	1800.00
17	M-F	2	11:00P	11:35P	30S	04/29/13-05/03/13	11PM NEWS	2	1400.00	2800.00
18	11100..	3	11:35P	12:37A	30S	04/29/13-05/01/13	11:35P-12:37A - LETTERMAN	3	335.00	1005.00
19	Su	1	11:35P	12:05A	30S	05/05/13-05/05/13	#1 COCHRAN SUNDAY SPORTS	1	405.00	405.00
20	Su	1	12:35A	01:05A	30S	05/05/13-05/05/13	THE INSIDER	1	135.00	135.00
21	Sa	1	05:58A	07:58A	30S	05/04/13-05/04/13	SAT. MORN. LOCAL NEWS	1	160.00	160.00
22	Sa	1	07:58A	10:00A	30S	05/04/13-05/04/13	SAT.CBS MORNING NEWS	1	180.00	180.00
23	Su	1	06:30A	07:00A	30S	05/05/13-05/05/13	THE SUNDAY BUSINESS PAGE	1	135.00	135.00
24	Su	1	08:58A	10:28A	30S	05/05/13-05/05/13	CBS SUN MORN	1	450.00	450.00
25	Su	1	10:28A	11:30A	30S	05/05/13-05/05/13	FACE THE NATION	1	315.00	315.00
26	Su	1	11:30A	12:00N	30S	05/05/13-05/05/13	KD/PG SUNDAY EDITION	1	180.00	180.00
Total Contract:								40		28550.00
Billing Summary										

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



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BROADCAST SCHEDULE STARTING 04/29/13 AND ENDING 05/05/13 NO. WEEKS: 1

Station										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
						Qtr 2-13	<u>Apr</u> .00	<u>May</u> 28550.00	<u>Jun</u> .00	<u>Total</u> 28550.00
									<u>GRAND TOTAL</u>	28550.00

ACCEPTED BY STATION